Statistics in Conversation

Demographics of the English Conversation Program

Bryna McGarrigle, 2024



Introduction

This project intends to **update the LE's knowledge of our active learners** and **explore the increase of refugees** in the ECP.

All of the data shown here has been taken from the ECP database, which is subject to human error. Therefore, these statistics should only be used as a guide.





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()1Active Learners

The following data is based on a list of the **141 learners** who have taken at least one class in the ECP in **2024**.

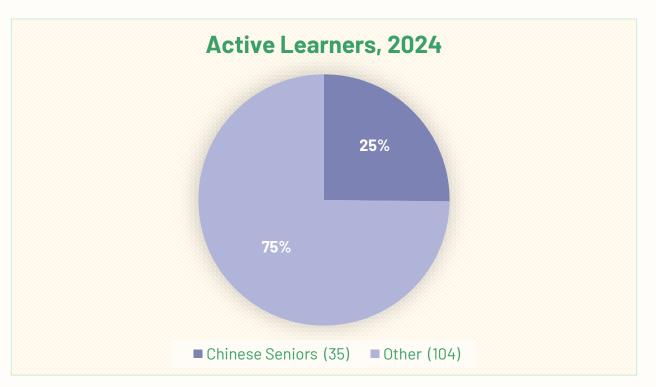
Intake Across Time

New ECP Learners, 2014-2024





Changes in the ECP Population

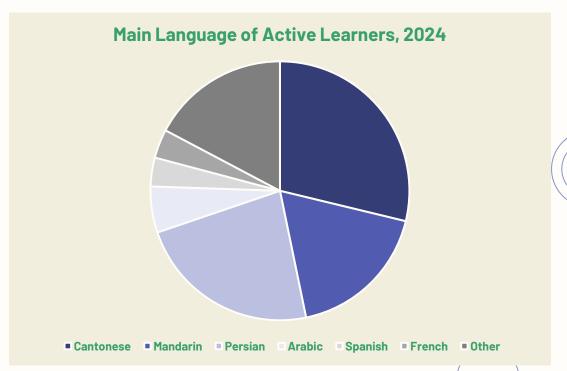




Where are the changes?

Language

Main Language	Frequency
Cantonese	40
Mandarin	25
Persian	32
Arabic	8
Spanish	5
French	5
Other	24

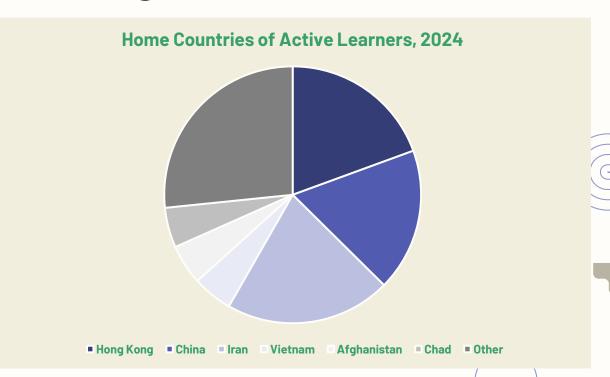




Where are the changes?

Country

Country of Origin	Frequency
Hong Kong	27
China	25
Iran	29
Vietnam	7
Afghanistan	7
Chad	7
Other	37





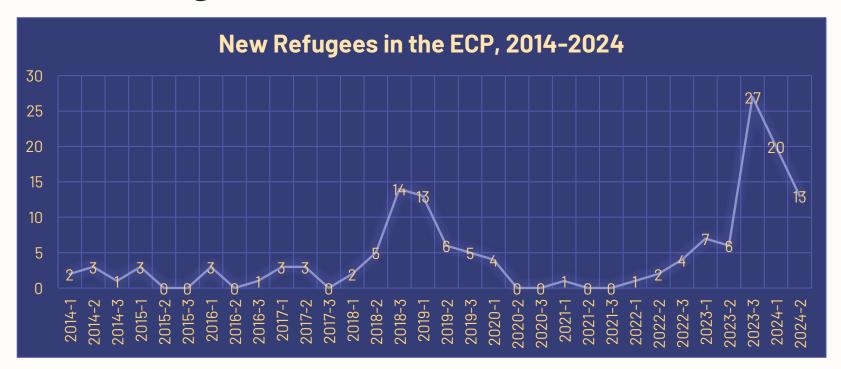
02 Refugee Intake

The following data is based on **153 learners with some form of refugee status** who have been registered into the ECP program **between 2014 and 2024**.





ECP Refugee Intake Across Time

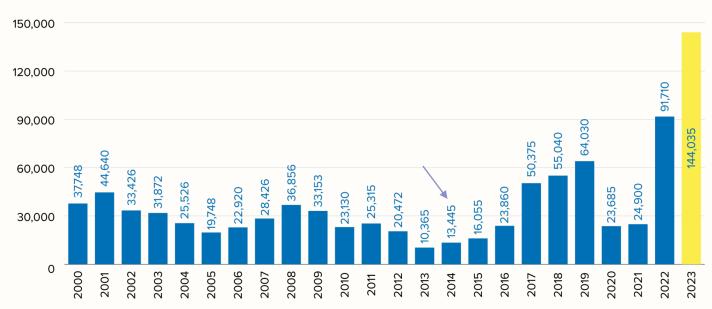






Comparison: Canada-wide Refugee Intake

Figure 1
Asylum claims in Canada | 2000-2023

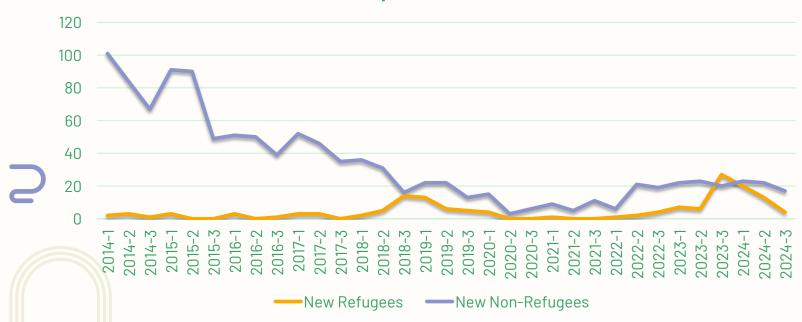


Source: Immigration, Refugees and Citizenship Canada © UNHCR, The UN Refugee Agency



What does this mean for the ECP?

New Refugees vs. Non-Refugee Learners in the ECP, 2014-2024

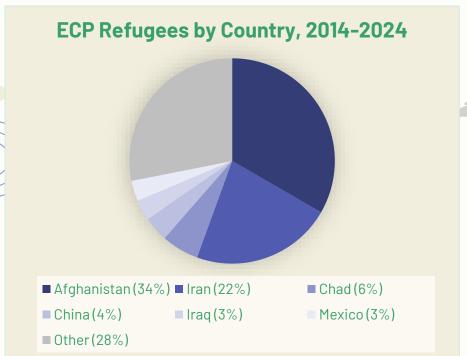


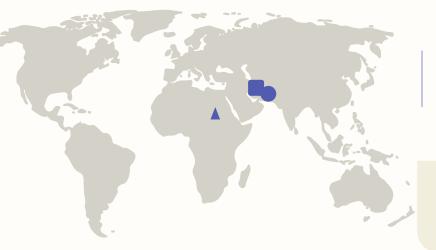


Refugee Demographics



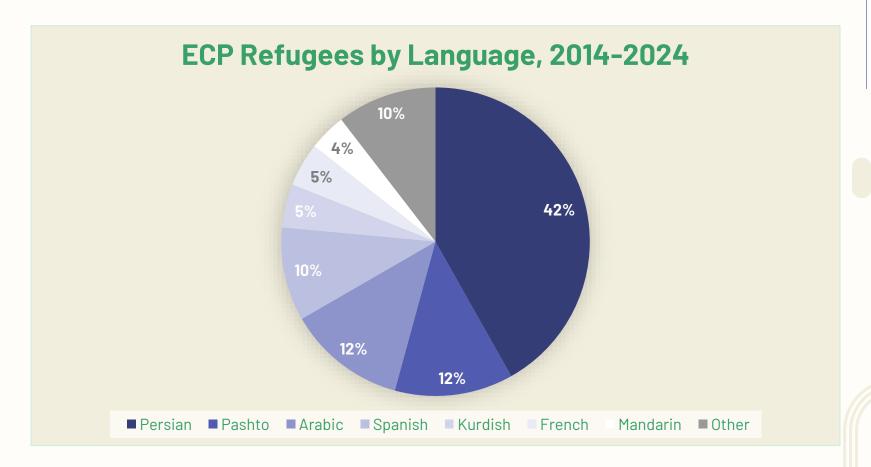
Home Countries













Comparing Active Learners: Gender



Refugees

Of our current active refugee learners, **67% are men**.



Non-Refugees

On the contrary, the ECP's active non-refugee population is only **18% men**.



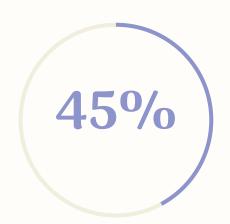


Comparing Active Learners: Age





Of our current active refugee learners, **none are seniors**.



Non-Refugees

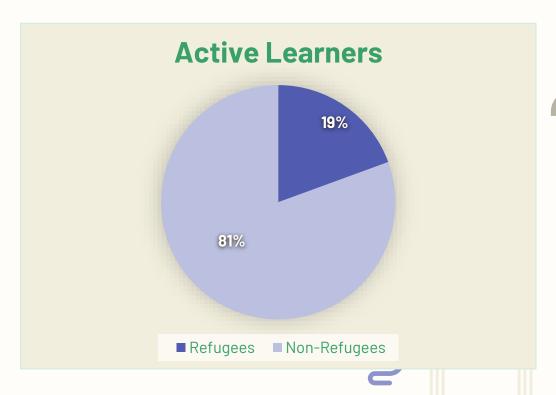
On the contrary, the ECP's active non-refugee population is **45% seniors (aged 55+)**.





Active Refugee Learners

Refugees currently make up almost one-fifth of our active learner population, and this number is likely to grow in the future as in the last year, Canada has moved into the top 5 recipient countries of asylum seekers (Keung, 2024).



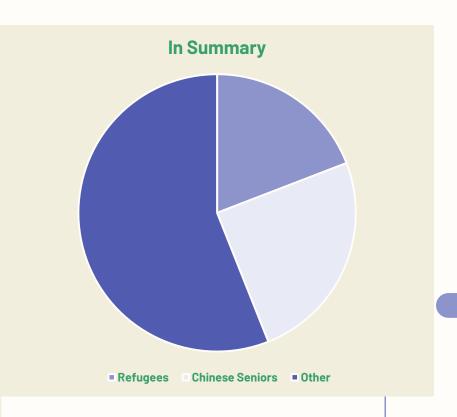


Why does this matter?

Previously, our main demographic was Chinese seniors. As a result of this, we tailored our program to the learners. We have offered:

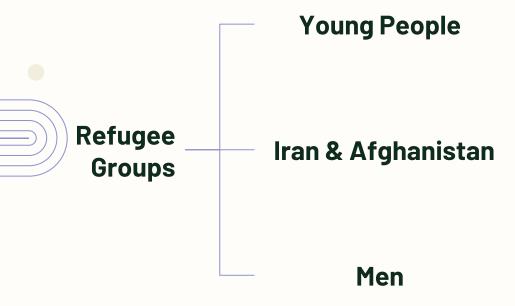
- Level O classes in Mandarin and Cantonese
- Seniors Thrive classes in a variety of topics
- Culturally-informed lessons in the regular curriculum, such as Lunar New Year

However, we now have a new demographic of refugees that we are also aiming to include in our planning.





Conclusions



This study confirms our understanding of the demographic changes in the **ECP** over the past five years. We have identified the main groups in refugee and non-refugee learners and highlighted their key differences. The ECP is working to support our refugee learners and plans to continue these efforts going forward. This project can help inform ongoing initiatives to continue meeting the evolving needs of all our learners.





References

Keung, N. (2024, June 13). Canada moves into top 5 countries in refugee claims. Toronto Star.

https://www.thestar.com/news/canada/canada-moves-into-top-5-countries-in-refugee-

claims/article_089a0f10-2843-11ef-8a22-8bc79e8ca1c2.html

Statistics on asylum-seekers in Canada. UNHCR Canada. (2024, March). https://www.unhcr.ca/in-

canada/statistics-on-asylum-seekers-in-canada/



Thank you!

Questions?

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